

ABSTRACT

A method of pricing a network-enabled exercise device for sale to a customer is provided. The network-enabled exercise device includes an exercise device, a network connection and a display console. The method includes receiving usage information for predicting a future usage level of the exercise device, comparing the predicted future usage level with one or more threshold values and calculating a price for the exercise device in accordance with the comparison.

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096634-05404
FOIA(b)(7)(D)